



FOR IMMEDIATE RELEASE

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Wired PR

Expert Oncology Esthetician to Unveil Oncology Book and Esthetics Trainings at IECSC Event

DENVER, Colo. (May 11, 2009) – Expert oncology esthetician Morag Currin will announce the release of her new book and introduce her series of oncology esthetics trainings for skincare and medical professionals, at a meet-and-greet event during the Las Vegas International, Esthetics, Cosmetics and Spa Conference (IECSC), Saturday and Sunday, June 13 and 14, from 4 to 8 p.m. at the Las Vegas Hilton.

The series of trainings – part of Currin’s “Touch For Cancer” initiative – and book, “Oncology Esthetics: A Practitioner’s Guide,” which is scheduled for release this summer from Allured Publishing, will help licensed estheticians, and professionals in spas, wellness centers and cancer facilities deliver effective and enjoyable treatments to individuals with cancer and those who have recently overcome cancer.

Currin will also announce a new brand, TecNiche Therapies that is designed to serve as a resource for professionals to better address the needs of clients with special skin-health issues. The brand, in coordination with pro skincare line Skintinu, which will serve as the exclusive distributor, is preparing to launch its initial grouping of products this summer specifically geared towards clients undergoing or finishing treatments for various types of cancer. The TecNiche products are being developed for use in the “Touch For Cancer” treatments.

Skintinu will also release its new professional protocols, preview its new products, conduct live demonstrations, and offer give-aways and door prizes. For more information, contact Kris Campbell at kris@skintinu.com or call 480-747-3296.

About Touch For Cancer

Touch For Cancer’s oncology esthetic training prepares licensed estheticians to provide comfort and relief during esthetic therapy treatments for clients who may be undergoing treatment for cancer. For more information, visit www.TouchForCancerOnline.com

About TecNiche Therapies

TecNiche Therapies evolved as a resource for licensed estheticians, spas and wellness centers wanting to

accommodate guests who require sensitive and supportive treatments due to health-challenged skin. It aligns skin care professionals with various resources including, training in modalities and techniques specific to a particular challenge, specialized skin care products developed for treatment protocols and retail use, logistical protocols, ongoing technical and support information, and timely news and updates. TecNiche Therapies provides skincare and wellness professionals the essential tools for supporting guests challenged with cancer, diabetes, neuropathy, sensory impairments, autoimmune disorders, advanced age, as well as other issues. For more information, visit www.TecNicheTherapies.com

About Skintinu

Skintinu™ is a multi-dimensional PRO skincare brand, specifically designed to resolve complex skin issues, while delivering total skin health. Each of the products uses high-active strengths and delivers high-performance results. Skintinu™ professional product lines include, Pro, Clear, Quiet, Lift, Bright, and Etc and comprise all elements relevant to total skincare with “attack” ingredients that target specific conditions. Every product is complete – utilizing the most effective solutions and combination levels that make them adaptable to ever-changing skincare needs. For more information, visit www.Skintinu.com

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